

Soft Drinks in Sweden

Market Direction | 2023-12-18 | 87 pages | Euromonitor

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Report description:

Overall, off-trade volume sales of soft drinks in Sweden were stable at the end of the review period, with only a marginal increase projected over 2023 as a whole. However, this was in part due to a level of stabilisation, following moderate-to-healthy growth earlier in the review period. Moreover, as consumers resumed pre-Coronavirus (COVID-19) work and social norms, retail volume sales were impacted by the rebound in foodservice demand. There were, however, substantial differences at the categ...

Euromonitor International's Soft Drinks in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Soft Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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