

Small Cooking Appliances in the Czech Republic

Market Direction | 2023-12-20 | 38 pages | Euromonitor

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Report description:

Retail volume and value sales of small cooking appliances declined in 2023. As in other categories of consumer appliances, the COVID-19 pandemic drove forward purchases of small cooking appliances impacted by periods of home seclusion. Moving into 2023, there was reduced need to purchase new small cooking appliances, and the market normalised. As such, this led to a decline in sales, with purchases also impacted by less need to replace models. The war in Ukraine also disrupted consumers' appetit...

Euromonitor International's Small Cooking Appliances in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Challenges for sales of coffee machines struggle during a time of rising prices

Demand for rice cookers and light fryers declines, while kettles focus on innovation

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