

Small Cooking Appliances in Mexico

Market Direction | 2023-12-20 | 39 pages | Euromonitor

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Report description:

Home cooking remains popular in Mexico, despite the return to normalcy post-pandemic. The trend was reinforced during the height of the pandemic and in 2022 when remote working and home schooling remained prevalent but has persisted throughout 2023, boosted in part by the many Mexican consumers who continue to spend at least part of the week working from home. This is benefitting several product areas within small cooking appliances, with those that are particularly supportive of home meal prepa...

Euromonitor International's Small Cooking Appliances in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Small Cooking Appliances in Mexico
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List Of Contents And Tables

SMALL COOKING APPLIANCES IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Home cooking and health trends support overall growth in 2023

Brands adapt to changing household dynamics, while consumers cook for money

E-Commerce sees further growth as brands increase investment in the channel

PROSPECTS AND OPPORTUNITIES

Positive growth forecast for overall category, with coffee machines proving particularly popular

New product development will remain key to boosting growth

Rising health conscious to shape demand and innovation

CATEGORY DATA

Table 1 Sales of Small Cooking Appliances by Category: Volume 2018-2023

Table 2 Sales of Small Cooking Appliances by Category: Value 2018-2023

Table 3 Sales of Small Cooking Appliances by Category: % Volume Growth 2018-2023

Table 4 Sales of Small Cooking Appliances by Category: % Value Growth 2018-2023

Table 5 Sales of Freestanding Hobs by Format: % Volume 2018-2023

Table 6 NBO Company Shares of Small Cooking Appliances: % Volume 2019-2023

Table 7 LBN Brand Shares of Small Cooking Appliances: % Volume 2020-2023

Table 8 Distribution of Small Cooking Appliances by Format: % Volume 2018-2023

Table 9 Forecast Sales of Small Cooking Appliances by Category: Volume 2023-2028

Table 10 □Forecast Sales of Small Cooking Appliances by Category: Value 2023-2028

Table 11 □Forecast Sales of Small Cooking Appliances by Category: % Volume Growth 2023-2028

Table 12 □Forecast Sales of Small Cooking Appliances by Category: % Value Growth 2023-2028

CONSUMER APPLIANCES IN MEXICO

EXECUTIVE SUMMARY

Consumer appliances in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

MARKET INDICATORS

Table 13 Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2024

Table 14 Replacement Cycles of Consumer Appliances by Category 2018-2024

MARKET DATA

Table 15 Sales of Consumer Appliances by Category: Volume 2018-2023

Table 16 Sales of Consumer Appliances by Category: Value 2018-2023

Table 17 Sales of Consumer Appliances by Category: % Volume Growth 2018-2023

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Table 18 Sales of Consumer Appliances by Category: % Value Growth 2018-2023

Table 19 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2018-2023

Table 20 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2018-2023

Table 21 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2018-2023

Table 22 □Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2018-2023

Table 23 □Sales of Small Appliances by Category: Volume 2018-2023

Table 24 □Sales of Small Appliances by Category: Value 2018-2023

Table 25 □Sales of Small Appliances by Category: % Volume Growth 2018-2023

Table 26 □Sales of Small Appliances by Category: % Value Growth 2018-2023

Table 27 □NBO Company Shares of Major Appliances: % Volume 2019-2023

Table 28 □LBN Brand Shares of Major Appliances: % Volume 2020-2023

Table 29 □NBO Company Shares of Small Appliances: % Volume 2019-2023

Table 30 □LBN Brand Shares of Small Appliances: % Volume 2020-2023

Table 31 □Distribution of Major Appliances by Format: % Volume 2018-2023

Table 32 □Distribution of Small Appliances by Format: % Volume 2018-2023

Table 33 □Forecast Sales of Consumer Appliances by Category: Volume 2023-2028

Table 34 □Forecast Sales of Consumer Appliances by Category: Value 2023-2028

Table 35 □Forecast Sales of Consumer Appliances by Category: % Volume Growth 2023-2028

Table 36 □Forecast Sales of Consumer Appliances by Category: % Value Growth 2023-2028

Table 37 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2023-2028

Table 38 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2023-2028

Table 39 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2023-2028

Table 40 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2023-2028

Table 41 □Forecast Sales of Small Appliances by Category: Volume 2023-2028

Table 42 □Forecast Sales of Small Appliances by Category: Value 2023-2028

Table 43 □Forecast Sales of Small Appliances by Category: % Volume Growth 2023-2028

Table 44 □Forecast Sales of Small Appliances by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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