

Small Cooking Appliances in Indonesia

Market Direction | 2023-12-18 | 41 pages | Euromonitor

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Report description:

The market for small cooking appliances in Indonesia continues to be dominated by two products, namely freestanding hobs and rice cookers. These products are considered essential by most consumers and as such, saw an increase in demand during the review period, driven by a steady increase in the number of households. The growing popularity of these products was also linked to urbanisation and increasingly busy lifestyles, which led to a rising demand for time-saving cooking solutions. As a resul...

Euromonitor International's Small Cooking Appliances in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Light fryers gain traction, thanks to their growing affordability and reputed health benefits

Affordable brands continue to hold sway

PROSPECTS AND OPPORTUNITIES

Freestanding hobs and rice cookers will remain key components of the average Indonesian kitchen

Energy-saving products will capture the attention of consumers

Smart technology will take centre stage

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