

## **Small Cooking Appliances in Hungary**

Market Direction | 2023-12-21 | 39 pages | Euromonitor

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### **Report description:**

Retail volume sales declined in 2023 due to the rising cost of living and inflation, with many consumers cutting down on purchases of products they felt were unessential, such as small cooking appliances. As such, instead of purchasing new small cooking appliances, consumers made use of existing products in their household. Furthermore, many products were purchased during COVID-19, driven by a heightened interest in cooking and baking during lockdown periods, leading to positive retail volume gr...

Euromonitor International's Small Cooking Appliances in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Small Cooking Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

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