

## **Small Cooking Appliances in Denmark**

Market Direction | 2023-12-20 | 39 pages | Euromonitor

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### **Report description:**

After the sharp decline in retail volume sales in 2022, small cooking appliances saw a slight rise in current value sales in 2022. Nevertheless, sales volumes continued to fall in 2023, albeit at a much softer downward trend. On balance, there is less immediate need for small cooking appliances as many households had stocked up during the pandemic. Household spending remains under pressure from economic challenges, with many consumers focusing less on buying non-essential items for the home and...

Euromonitor International's Small Cooking Appliances in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Small Cooking Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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