

RTD Coffee in Ukraine

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Report description:

RTD coffee only started to gain a significant presence in Ukraine during the pandemic but after a bright start the category saw a steep decline in 2022 because of the impact of Russia's invasion on the supply chain and import issues. Leading retailer ATB-Market decreased the assortment of RTD coffee available in its outlets as it focused on other priorities, with more expensive brands such as Starbucks seeing decreased availability, while Maccoffee exited the market. After this setback the outlo...

Euromonitor International's RTD Coffee in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the RTD Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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