

Refrigeration Appliances in the Czech Republic

Market Direction | 2023-12-20 | 40 pages | Euromonitor

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Report description:

Freestanding is the most popular format within refrigeration appliances, with 92% of overall volume in 2023. Built-in refrigeration appliances did not experience the same boom as freestanding refrigeration appliances did during COVID-19, as these tend to require expertise for installation, which was unavailable due to restrictions. As such, this led to less fluctuation in sales for the freestanding format across the review period.

Euromonitor International's Refrigeration Appliances in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Refrigeration Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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REFRIGERATION APPLIANCES IN THE CZECH REPUBLIC

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2023 DEVELOPMENTS

The freestanding format leads while competition intensifies in built-in refrigerators

BluRoX freezing technology is offered while players focus on energy efficiency

Energy efficiency labels remain a strong deciding factor during the energy crisis

PROSPECTS AND OPPORTUNITIES

Growth of built-in challenged by underperforming construction and high mortgage rates

Fridge-freezers continue challenging individual fridges and freezers

Energy efficiency and a focus on fresh food are key trends shaping purchases

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