

## Refrigeration Appliances in Mexico

Market Direction | 2023-12-20 | 40 pages | Euromonitor

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### Report description:

Refrigeration appliances in Mexico has sustained a positive trajectory throughout 2022 and into 2023 in terms of volume sales growth, buoyed by the enduring trend of remote working and hybrid work models that encourage Mexicans to spend increased time at home. The transition to home-based work has broadened job opportunities within the country and, consequently, has also heightened the demand for electrical appliances. The phenomenon was elucidated by Jose Calvillo, CFO of prominent multinationa...

Euromonitor International's Refrigeration Appliances in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Refrigeration Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

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More time at home supports continued growth in 2023

Extreme weather and high inflation impact progress

Producers and consumers focus on energy-efficiency, while Mabe maintains leadership

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Samsung's innovation presents competitive threat to Controladora Mabe

Innovation centres on energy-saving and smart connectivity

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