

## **Refrigeration Appliances in Egypt**

Market Direction | 2023-12-20 | 42 pages | Euromonitor

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### **Report description:**

Since February 2023, there have been repeated currency devaluations in Egypt alongside high inflation rates. This has led to a sharp increase in unit prices of refrigeration appliances, rising by 70% in 2022 and another 45% in 2023. The short-term changes to import documentation required by the CBE also caused delays with imports and put upward pressure on price. Specifically, the prolonged import delays led to the shortage of some models and brands in Egypt, as well as overpriced fridge freezer...

Euromonitor International's Refrigeration Appliances in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Refrigeration Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
December 2023

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