

Pulses in China

Market Direction | 2023-12-22 | 18 pages | Euromonitor

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Report description:

In 2022, total volume sales of pulses declined due to disrupted logistics caused by the ongoing impact of the pandemic in China and shortened operating hours for physical foodservice establishments, with this channel holding considerable share of distribution for the category. Following the easing of restrictions in China, consumers started to return to more normal lifestyles in 2023, resulting in considerable demand for pulses via foodservice. With local consumers spending less time at home in...

Euromonitor International's Pulses in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2018-2022, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Beans, Other Pulses, Peas.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pulses market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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