

Personal Care Appliances in the Czech Republic

Market Direction | 2023-12-20 | 36 pages | Euromonitor

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Report description:

Body shavers witnessed a further retail volume decline in 2023, as these products were fast-selling during the outbreak of COVID-19, in line with heightened time spent in the household. As such, body shavers saw a decline compared to the previous uplift. Furthermore, as a category, body shavers are facing competition from permanent and semi-permanent hair removal, especially products intended for women.

Euromonitor International's Personal Care Appliances in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Body Shavers, Electric Facial Cleansers, Hair Care Appliances, Oral Care Appliances, Other Personal Care Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Personal Care Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
December 2023

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Oral care continues to be driven by innovations and replacements

The upgraded Dyson Airwrap launches, while Babyliss offers a new line

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Innovation and a focus on cordless options boosts retail value growth

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