

Other Hot Drinks in Hong Kong, China

Market Direction | 2023-12-20 | 23 pages | Euromonitor

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Report description:

The convenience factor in other hot drinks is becoming increasingly evident, with the emergence of pods in the local market. Brands such as Horlicks, Maltesers, Nescafe Dolce Gusto, and PODISTA are offering malt-based and chocolate-based flavoured powder drinks in a pod format, which can be used with pod coffee machines. Horlicks and Maltesers have produced pods for their own brands that are pre-measured portions for individual servings and marketed as compatible with Nescafe Dolce Gusto machine...

Euromonitor International's Other Hot Drinks in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Other Hot Drinks in Hong Kong, China

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List Of Contents And Tables

OTHER HOT DRINKS IN HONG KONG, CHINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Convenience aspect evident through the emergence of pods within other hot drinks

Increasing accessibility of hot chocolate through the grab-and-go concept

Retail brands penetrate foodservice by collaborating with established channel players

PROSPECTS AND OPPORTUNITIES

Premiumisation trend will persist due to polarising consumption behaviour

Development of sustainable packaging due to waste levy

Foodservice brands have an opportunity to expand in night markets

CATEGORY DATA

Table 1 Retail Sales of Other Hot Drinks by Category: Volume 2018-2023

Table 2 Retail Sales of Other Hot Drinks by Category: Value 2018-2023

Table 3 Retail Sales of Other Hot Drinks by Category: % Volume Growth 2018-2023

Table 4 Retail Sales of Other Hot Drinks by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Other Hot Drinks: % Retail Value 2019-2023

Table 6 LBN Brand Shares of Other Hot Drinks: % Retail Value 2020-2023

Table 7 Forecast Retail Sales of Other Hot Drinks by Category: Volume 2023-2028

Table 8 Forecast Retail Sales of Other Hot Drinks by Category: Value 2023-2028

Table 9 Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2023-2028

Table 10 Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2023-2028

HOT DRINKS IN HONG KONG, CHINA

EXECUTIVE SUMMARY

Hot drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for hot drinks?

MARKET DATA

Table 11 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2018-2023

Table 12 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2018-2023

Table 13 Retail Sales of Hot Drinks by Category: Volume 2018-2023

Table 14 Retail Sales of Hot Drinks by Category: Value 2018-2023

Table 15 Retail Sales of Hot Drinks by Category: % Volume Growth 2018-2023

Table 16 Retail Sales of Hot Drinks by Category: % Value Growth 2018-2023

Table 17 Foodservice Sales of Hot Drinks by Category: Volume 2018-2023

Table 18 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2018-2023

Table 19 Total Sales of Hot Drinks by Category: Total Volume 2018-2023

Table 20 Total Sales of Hot Drinks by Category: % Total Volume Growth 2018-2023

Table 21 □NBO Company Shares of Hot Drinks: % Retail Value 2019-2023

Table 22 □LBN Brand Shares of Hot Drinks: % Retail Value 2020-2023

Table 23 □Penetration of Private Label in Hot Drinks by Category: % Retail Value 2018-2023

Table 24 □Retail Distribution of Hot Drinks by Format: % Volume 2018-2023

Table 25 □Retail Distribution of Hot Drinks by Format and Category: % Volume 2023

Table 26 □Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2023-2028

Table 27 □Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2023-2028

Table 28 □Forecast Retail Sales of Hot Drinks by Category: Volume 2023-2028

Table 29 □Forecast Retail Sales of Hot Drinks by Category: Value 2023-2028

Table 30 □Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2023-2028

Table 31 □Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2023-2028

Table 32 □Forecast Foodservice Sales of Hot Drinks by Category: Volume 2023-2028

Table 33 □Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2023-2028

Table 34 □Forecast Total Sales of Hot Drinks by Category: Total Volume 2023-2028

Table 35 □Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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