

Nuts in Vietnam

Market Direction | 2023-12-20 | 19 pages | Euromonitor

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Report description:

In 2023, nuts recorded a significant rate of volume growth, particularly in the foodservice sector, driven by the increasing number of tourists visiting Vietnam. The impact of inflation and a sluggish economy led to changes in people's spending habits, particularly in terms of reducing expenses on dining out. However, there was a noticeable increase in the demand for products that include nuts, driven by a growing awareness of and emphasis on health and wellness. Amongst nuts, almonds and coconu...

Euromonitor International's Nuts in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2018-2022, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Almonds, Coconuts, Other Nuts, Peanuts (Groundnuts), Pistachio, Walnuts.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Nuts market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
December 2023

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