

Nuts in Japan

Market Direction | 2023-12-18 | 18 pages | Euromonitor

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Report description:

Total volume of nuts in Japan are gradually rising in 2023, mainly driven by the rebound in foodservice demand. Foodservice volume sales had suffered throughout 2020 and 2021 with Japan following quasi-states of emergency and states of emergency. However, in March 2022, the Japanese government lifted the quasi-state of emergency in all cities in Japan, resulting in double-digit volume growth via foodservice. In 2023, the government also downgraded the legal status of COVID-19 to Class 5, similar...

Euromonitor International's Nuts in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2018-2022, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Almonds, Coconuts, Other Nuts, Peanuts (Groundnuts), Pistachio, Walnuts.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Nuts market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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