

New Economic Reality: Navigating High Interest Rates

Global Strategy | 2023-12-20 | 28 pages | Euromonitor

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Report description:

Following a decade of low borrowing costs, businesses and consumers now face increasing financial pressure due to a surge in interest rates in 2023. High interest rates have far-reaching consequences on economies, businesses and households, impacting their investment and spending and elevating default risks. This prompts the need for companies to understand the future trajectory of borrowing costs, effectively navigate the new interest rate regime and seize opportunities.

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- Identify factors driving change now and in the future
- Understand motivation
- Forward-looking outlook
- Briefings and presentation should provoke lively discussion at senior level
- Take a step back from micro trends
- Get up to date estimates and comment

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