

## **Microwaves in the Czech Republic**

Market Direction | 2023-12-20 | 34 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

Freestanding microwaves continued to dominate retail volume sales during 2023, with consumers tending to switch to built-in models when they remodel the kitchen or buy a new home. However, the housing market's slowdown has hampered demand for built-in microwaves and appliances in general. Before consumers move into a new home, the kitchen is one of the first rooms to be renovated, which often includes purchasing a built-in microwave.

Euromonitor International's Microwaves in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Microwaves, Freestanding Microwaves.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Microwaves market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## **Table of Contents:**

Microwaves in the Czech Republic  
Euromonitor International  
December 2023

List Of Contents And Tables

### **MICROWAVES IN THE CZECH REPUBLIC**

#### **KEY DATA FINDINGS**

#### **2023 DEVELOPMENTS**

An underperforming housing market has a negative impact on built-in microwaves

Economic pressure contributes to lower demand for microwaves

Smart features and connectivity remains niche on the microwave landscape

#### **PROSPECTS AND OPPORTUNITIES**

Improvements in the housing market will drive sales of built-in microwaves

Multifunctionality, convenience and design support the demand for microwaves

E-commerce rises as consumers appreciate convenience and fast delivery

#### **CATEGORY DATA**

Table 1 Sales of Microwaves by Category: Volume 2018-2023

Table 2 Sales of Microwaves by Category: Value 2018-2023

Table 3 Sales of Microwaves by Category: % Volume Growth 2018-2023

Table 4 Sales of Microwaves by Category: % Value Growth 2018-2023

Table 5 Sales of Microwaves by Smart Appliances: % Volume 2019-2023

Table 6 NBO Company Shares of Microwaves: % Volume 2019-2023

Table 7 LBN Brand Shares of Microwaves: % Volume 2020-2023

Table 8 Distribution of Microwaves by Format: % Volume 2018-2023

Table 9 Production of Microwaves: Total Volume 2018-2023

Table 10 □Forecast Sales of Microwaves by Category: Volume 2023-2028

Table 11 □Forecast Sales of Microwaves by Category: Value 2023-2028

Table 12 □Forecast Sales of Microwaves by Category: % Volume Growth 2023-2028

Table 13 □Forecast Sales of Microwaves by Category: % Value Growth 2023-2028

### **CONSUMER APPLIANCES IN THE CZECH REPUBLIC**

#### **EXECUTIVE SUMMARY**

Consumer appliances in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

#### **MARKET INDICATORS**

Table 14 Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2024

Table 15 Replacement Cycles of Consumer Appliances by Category 2018-2024

#### **MARKET DATA**

Table 16 Sales of Consumer Appliances by Category: Volume 2018-2023

Table 17 Sales of Consumer Appliances by Category: Value 2018-2023

Table 18 Sales of Consumer Appliances by Category: % Volume Growth 2018-2023

Table 19 Sales of Consumer Appliances by Category: % Value Growth 2018-2023

Table 20 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2018-2023

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 21 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2018-2023

Table 22 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2018-2023

Table 23 □Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2018-2023

Table 24 □Sales of Small Appliances by Category: Volume 2018-2023

Table 25 □Sales of Small Appliances by Category: Value 2018-2023

Table 26 □Sales of Small Appliances by Category: % Volume Growth 2018-2023

Table 27 □Sales of Small Appliances by Category: % Value Growth 2018-2023

Table 28 □NBO Company Shares of Major Appliances: % Volume 2019-2023

Table 29 □LBN Brand Shares of Major Appliances: % Volume 2020-2023

Table 30 □NBO Company Shares of Small Appliances: % Volume 2019-2023

Table 31 □LBN Brand Shares of Small Appliances: % Volume 2020-2023

Table 32 □Distribution of Major Appliances by Format: % Volume 2018-2023

Table 33 □Distribution of Small Appliances by Format: % Volume 2018-2023

Table 34 □Forecast Sales of Consumer Appliances by Category: Volume 2023-2028

Table 35 □Forecast Sales of Consumer Appliances by Category: Value 2023-2028

Table 36 □Forecast Sales of Consumer Appliances by Category: % Volume Growth 2023-2028

Table 37 □Forecast Sales of Consumer Appliances by Category: % Value Growth 2023-2028

Table 38 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2023-2028

Table 39 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2023-2028

Table 40 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2023-2028

Table 41 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2023-2028

Table 42 □Forecast Sales of Small Appliances by Category: Volume 2023-2028

Table 43 □Forecast Sales of Small Appliances by Category: Value 2023-2028

Table 44 □Forecast Sales of Small Appliances by Category: % Volume Growth 2023-2028

Table 45 □Forecast Sales of Small Appliances by Category: % Value Growth 2023-2028

#### DISCLAIMER

#### SOURCES

#### Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Microwaves in the Czech Republic

Market Direction | 2023-12-20 | 34 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-06-26
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com