

## **Microwaves in Egypt**

Market Direction | 2023-12-20 | 35 pages | Euromonitor

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### **Report description:**

Although the price of microwaves increased by 65% during 2022, retail volume sales witnessed strong double-digit growth as consumers were eager to make purchases before currency devaluations took place. Import restrictions on components and the shortage of models caused prices to soar in 2023, leading to a decrease in volume sales. Nevertheless, overall sales volumes of microwaves remain well above pre-pandemic levels in 2023. Microwaves are high in demand as many consumers perceive them to be a...

Euromonitor International's Microwaves in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Microwaves, Freestanding Microwaves.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Microwaves market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
December 2023

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