

Large Cooking Appliances in the Czech Republic

Market Direction | 2023-12-20 | 40 pages | Euromonitor

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Report description:

Although the mortgage market began stabilising in March 2023, the drop in new mortgages during 2021 and 2022 led to a slowdown in the real estate market. This impacted built-in kitchen sales, challenging appliance manufacturers while leading to a decline in retail volume sales.

Euromonitor International's Large Cooking Appliances in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Hobs, Built-in Large Cooking Appliances, Cooker Hoods, Cookers, Freestanding Large Cooking Appliances, Ovens, Range Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Large Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Built-in kitchen appliances decline due to mortgages and slowdown of real estate

Premium offers and AI features arrive in the Czech Republic, boosting retail value

E-commerce loses ground as consumers return to traditional retail

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MARKET INDICATORS

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