

Large Cooking Appliances in Thailand

Market Direction | 2023-12-20 | 41 pages | Euromonitor

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Report description:

Sales of large cooking appliances continued to see steady growth in retail volume terms in 2023 with a slight improvement on the previous year. With the WHO declaring the pandemic to be over in early 2023 and with restrictions lifted this has led to a resurgence in consumer confidence and spending, with a growing inclination towards upgrading household appliances. Additionally, unit prices within large cooking appliances remained relatively stable in 2023 which also played a crucial role in sust...

Euromonitor International's Large Cooking Appliances in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Hobs, Built-in Large Cooking Appliances, Cooker Hoods, Cookers, Freestanding Large Cooking Appliances, Ovens, Range Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Large Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
December 2023

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