

Large Cooking Appliances in Mexico

Market Direction | 2023-12-20 | 38 pages | Euromonitor

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Report description:

Large cooking appliances in Mexico has continued to sustain solid growth in retail volume terms in 2023, though not eclipsing the peak experienced in 2020. The initial surge in home cooking triggered by COVID-19 has persisted as consumers prepared more meals at home. With many individuals still working remotely for part of the week, the home remains a focal point for daily activities, including meal preparation. Remote working practices, acknowledged for their cost savings and productivity gains...

Euromonitor International's Large Cooking Appliances in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Hobs, Built-in Large Cooking Appliances, Cooker Hoods, Cookers, Freestanding Large Cooking Appliances, Ovens, Range Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Large Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

December 2023

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Health and eco-friendly trends support demand and prompt innovation

Controladora Mabe holds on to number one spot in 2023 as players respond to increasingly sophisticated consumer demand

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Persistent price sensitivity limits growth potential, with high-end innovation set to remain niche

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