

Large Cooking Appliances in Indonesia

Market Direction | 2023-12-18 | 40 pages | Euromonitor

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Report description:

Large cooking appliances saw accelerated growth in retail volume terms in 2023, supported by better economic conditions, which prompted Indonesians to upgrade their kitchens with more modern and efficient cooking solutions. Manufacturers also focused on offering consumers a wider range of choices to meet their specific needs and preferences, including those which were more energy-efficient, aesthetically pleasing or which came with a wider range of innovative features. Sales were also driven by...

Euromonitor International's Large Cooking Appliances in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Hobs, Built-in Large Cooking Appliances, Cooker Hoods, Cookers, Freestanding Large Cooking Appliances, Ovens, Range Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Large Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Large cooking appliances see uptick in demand, backed by better economic conditions

Built in hobs deliver positive results, while cooker hoods see limited demand

Modena Indonesia extends its lead

PROSPECTS AND OPPORTUNITIES

Positive outlook for large cooking appliances thanks to trend towards urbanisation and growing demand for space-saving solutions

Manufacturers will cater to the needs of various consumer segments with differentiated prices and features

Competition is expected to intensify, as more Chinese players enter the market

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