Large Cooking Appliances in Egypt

Market Direction | 2023-12-20 | 41 pages | Euromonitor

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Report description:

Due to high inflation and the successive currency devaluations that have hit the country since February 2022, the average unit prices of cookers doubled in 2022, followed by a further 38% increase in 2023. The vast majority of cookers in Egypt are locally manufactured with domestic components representing some 90% of those used. By virtue of this trend, cookers should have been least affected by the recent economic uncertainties, however, there have issues with supply which have pushed up prices...

Euromonitor International's Large Cooking Appliances in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Hobs, Built-in Large Cooking Appliances, Cooker Hoods, Cookers, Freestanding Large Cooking Appliances, Ovens, Range Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
* Get a detailed picture of the Large Cooking Appliances market;
* Pinpoint growth sectors and identify factors driving change;
* Understand the competitive environment, the market's major players and leading brands;
* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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