

Juice in Singapore

Market Direction | 2023-12-22 | 34 pages | Euromonitor

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Report description:

Juice consumption has long been declining in off-trade volume terms, and is anticipated to continue declining in the forecast period. This downwards trend is primarily due to growing concerns about the sugar levels found in juice, prompting a shift by consumers towards healthier alternatives such as functional drinks and lower sugar ready-to-drink options. The Nutri-Grade labelling in effect since December 2022 has set limits on the sugar and saturated fat content per beverage RTD volume, with w...

Euromonitor International's Juice in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: 100% Juice, Coconut and Other Plant Waters, Juice Drinks (up to 24% Juice), Nectars (25-99% Juice).

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Juice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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