

Hot Drinks in Hong Kong, China

Market Direction | 2023-12-20 | 40 pages | Euromonitor

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Report description:

The convenience of hot drinks for local consumers is becoming increasingly significant due to the penetration of the pod format in tea, malt-based and chocolate-based flavoured powder drinks. This format offers consumers the flexibility to experiment with brewing new drinks with familiar home coffee machines. The emergence of pods for hot drinks other than coffee has the potential to revolutionise the way consumers enjoy their favourite beverages, due to the compatibility of pod coffee machines...

Euromonitor International's Hot Drinks in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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