

## **Home Laundry Appliances in the Czech Republic**

Market Direction | 2023-12-20 | 38 pages | Euromonitor

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### **Report description:**

Sales of home laundry appliances continued to slump in 2023, with many consumers having already updated their white goods during the lockdown-inspired home renovations. One of the trends seen during COVID-19 was a demand for quieter washing machines, with periods of home seclusion and ongoing homework leading consumers to want a peaceful environment. Dryers, which have a low penetration rate, also benefited from increased sales, driving the category overall.

Euromonitor International's Home Laundry Appliances in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Automatic Dryers, Automatic Washer Dryers, Automatic Washing Machines, Built-in Home Laundry Appliances, Freestanding Home Laundry Appliances, Semi-Automatic Washing Machines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Home Laundry Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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New energy labels motivate consumers to buy more sophisticated models

Electrolux retains its lead, offering innovations on the landscape

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