

## **Fruits in the US**

Market Direction | 2023-12-19 | 22 pages | Euromonitor

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### **Report description:**

While industries continue to recover from pandemic-related disruptions, fresh fruits continue to face other external challenges. Notably, increasingly volatile climate shifts are having an intensifying impact on harvest calendars. For key states such as Florida and California, this has meant damage to crops faster than recovery efforts can keep up, contributing to ongoing production cost increases. Rising input costs for labour and transportation also continue to mount, forcing producers to pass...

Euromonitor International's Fruits in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2018-2022, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apples, Banana, Cherries, Cranberries/Blueberries, Grapefruit/Pomelo, Grapes, Kiwi Fruit, Lemon and Limes, Oranges, Tangerines and Mandarins, Other Fruits, Peaches/Nectarines, Pears/Quinces, Pineapple, Plums/Sloes, Strawberries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Fruits market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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