

## **Food Preparation Appliances in Mexico**

Market Direction | 2023-12-20 | 37 pages | Euromonitor

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### **Report description:**

In Mexico in 2023 the market for food preparation appliances is seeing continued growth, having shown resilience through the changes in lifestyle brought on by the pandemic. Despite a return to pre-pandemic activities, the home cooking and baking trend remains a popular pastime for families and a necessity for many. This trend, reinforced during the earlier stages of 2022 when many continued to work and school from home, continues to support sustained demand for food preparation appliances, part...

Euromonitor International's Food Preparation Appliances in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Food Preparation Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Category growth driven by persistent home cooking and baking trends, as well as urban development in 2023

Slow juicers continues to benefit from rising health and wellness trends

Government push for energy efficiency impacts innovation and marketing strategies

##### PROSPECTS AND OPPORTUNITIES

Positive growth forecast as consumers continue to focus on healthier eating habits

Greater investment and a focus on premiumisation anticipated for forecast period.

E-Commerce will continue to rise, benefitting from substantial investment

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