

Food Preparation Appliances in Egypt

Market Direction | 2023-12-20 | 37 pages | Euromonitor

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Report description:

Food preparation appliances saw retail volume growth slow in 2023. Average unit prices continued to rise amid repeated currency devaluations and higher inflation. In contrast to large cooking appliances, which are mainly dominated by local players, food preparation appliances is led by international players who have been heavily impacted by import difficulties and currency devaluations. Local and Chinese brands have been able to increase their presence as they offer greater affordability. For ex...

Euromonitor International's Food Preparation Appliances in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Food Preparation Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Hand blenders gain popularity over counter top substitutes

Centrifugal juicers witness a deep decline in sales due to shortages and sharp increase in prices

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E-commerce will continue to gain significance for smaller appliances

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