

Food Preparation Appliances in Colombia

Market Direction | 2023-12-20 | 37 pages | Euromonitor

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Report description:

Within the realm of food preparation appliances, blenders have showcased consistent growth in both sales volume and value throughout 2023, defying expectations following the relaxation of pandemic restrictions. Their steadfast performance can be attributed to their affordability, a key factor enabling their resilience compared to higher-priced categories. Particularly in Colombia, blenders hold significant demand owing to their vital role in preparing essential elements of the local diet, includ...

Euromonitor International's Food Preparation Appliances in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Food Preparation Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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