

## **Fish and Seafood in Japan**

Market Direction | 2023-12-18 | 18 pages | Euromonitor

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### **Report description:**

Overall demand for fish and seafood remains subdued in 2023, mainly driven by a decline in retail volume sales due to increasing prices. Impacted by the soaring cost of oil, the average retail unit price of fish and seafood recorded a double-digit increase in 2022, a trend that has continued in 2023. The cost of fuel used for transportation has increased significantly, as has the price of petroleum-based packaging materials such as Styrofoam, which is indispensable when transporting fish and sea...

Euromonitor International's Fish and Seafood in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2018-2022, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Crustaceans, Fish, Molluscs and Cephalopods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Fish and Seafood market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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