

Eggs in Vietnam

Market Direction | 2023-12-20 | 17 pages | Euromonitor

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Report description:

Eggs are very popular in Vietnamese cuisine, and they appear in meals consumed by all consumer groups, regardless of their income level. Because of the low price per piece, which ensures that eggs remain more affordable than other fresh foods, and wide availability across the country, eggs tend to be most popular in the daily meals of low- or middle-income households. Indeed, these groups are more price sensitive, as the budget for food occupies a large proportion of their overall income.

Euromonitor International's Eggs in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2018-2022, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eggs market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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