

Eggs in the US

Market Direction | 2023-12-19 | 19 pages | Euromonitor

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Report description:

Avian influenza outbreaks throughout 2022 contributed to rising input costs across the supply chain, resulting in strong double-digit unit price increases for eggs. Between infection-related deaths and intentional culling of flocks to limit further spread, impacts were most felt in laying hens. Outbreaks were tracked in two primary waves, from February to June and September to December, causing instability across the supply chain faster than flocks could be recovered. While flocks were forcefull...

Euromonitor International's Eggs in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2018-2022, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eggs market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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