

Dishwashers in Hungary

Market Direction | 2023-12-21 | 34 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Built-in dishwashers benefited from the increasing need for convenient appliances in households, especially for consumers with new kitchen builds that want new appliances to integrate. Built-in dishwashers are increasingly selected over freestanding models due to these aligning with design trends and consumers wanting more space within their kitchen. Further driving sales of these products in 2023 was the increase in promotion and product availability of built-in dishwashers. At the same time, t...

Euromonitor International's Dishwashers in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Dishwashers, Freestanding Dishwashers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Dishwashers in Hungary
Euromonitor International
December 2023

List Of Contents And Tables

DISHWASHERS IN HUNGARY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Built-in dishwashers lead sales, aligning with rising design trends

Affordability leads freestanding dishwashers to return to positive volume growth

Small-size and compact dishwashers benefit from space-saving qualities

PROSPECTS AND OPPORTUNITIES

Household penetration of dishwashers rises as consumers appreciate convenience

Innovative features drive growth on the landscape in both built-in and freestanding

Sustainability awareness drives growth of dishwashers over the forecast period

CATEGORY DATA

Table 1 Sales of Dishwashers by Category: Volume 2018-2023

Table 2 Sales of Dishwashers by Category: Value 2018-2023

Table 3 Sales of Dishwashers by Category: % Volume Growth 2018-2023

Table 4 Sales of Dishwashers by Category: % Value Growth 2018-2023

Table 5 Sales of Dishwashers by Format: % Volume 2018-2023

Table 6 Sales of Dishwashers by Smart Appliances: % Volume 2019-2023

Table 7 NBO Company Shares of Dishwashers: % Volume 2019-2023

Table 8 LBN Brand Shares of Dishwashers: % Volume 2020-2023

Table 9 Distribution of Dishwashers by Format: % Volume 2018-2023

Table 10 □Production of Dishwashers: Total Volume 2018-2023

Table 11 □Forecast Sales of Dishwashers by Category: Volume 2023-2028

Table 12 □Forecast Sales of Dishwashers by Category: Value 2023-2028

Table 13 □Forecast Sales of Dishwashers by Category: % Volume Growth 2023-2028

Table 14 □Forecast Sales of Dishwashers by Category: % Value Growth 2023-2028

CONSUMER APPLIANCES IN HUNGARY

EXECUTIVE SUMMARY

Consumer appliances in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

MARKET INDICATORS

Table 15 Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2024

Table 16 Replacement Cycles of Consumer Appliances by Category 2018-2024

MARKET DATA

Table 17 Sales of Consumer Appliances by Category: Volume 2018-2023

Table 18 Sales of Consumer Appliances by Category: Value 2018-2023

Table 19 Sales of Consumer Appliances by Category: % Volume Growth 2018-2023

Table 20 Sales of Consumer Appliances by Category: % Value Growth 2018-2023

Table 21 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2018-2023
Table 22 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2018-2023
Table 23 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2018-2023
Table 24 □Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2018-2023
Table 25 □Sales of Small Appliances by Category: Volume 2018-2023
Table 26 □Sales of Small Appliances by Category: Value 2018-2023
Table 27 □Sales of Small Appliances by Category: % Volume Growth 2018-2023
Table 28 □Sales of Small Appliances by Category: % Value Growth 2018-2023
Table 29 □NBO Company Shares of Major Appliances: % Volume 2019-2023
Table 30 □LBN Brand Shares of Major Appliances: % Volume 2020-2023
Table 31 □NBO Company Shares of Small Appliances: % Volume 2019-2023
Table 32 □LBN Brand Shares of Small Appliances: % Volume 2020-2023
Table 33 □Distribution of Major Appliances by Format: % Volume 2018-2023
Table 34 □Distribution of Small Appliances by Format: % Volume 2018-2023
Table 35 □Forecast Sales of Consumer Appliances by Category: Volume 2023-2028
Table 36 □Forecast Sales of Consumer Appliances by Category: Value 2023-2028
Table 37 □Forecast Sales of Consumer Appliances by Category: % Volume Growth 2023-2028
Table 38 □Forecast Sales of Consumer Appliances by Category: % Value Growth 2023-2028
Table 39 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2023-2028
Table 40 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2023-2028
Table 41 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2023-2028
Table 42 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2023-2028
Table 43 □Forecast Sales of Small Appliances by Category: Volume 2023-2028
Table 44 □Forecast Sales of Small Appliances by Category: Value 2023-2028
Table 45 □Forecast Sales of Small Appliances by Category: % Volume Growth 2023-2028
Table 46 □Forecast Sales of Small Appliances by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

Dishwashers in Hungary

Market Direction | 2023-12-21 | 34 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-19
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com