

Dishwashers in Greece

Market Direction | 2023-12-20 | 35 pages | Euromonitor

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Report description:

Dishwashers recorded a strong increase in retail volume sales during COVID-19. As consumers spent more time at home, due to lockdowns and ongoing working from household, many used their dishwashers more, resulting in devices being replaced. Furthermore, consumers invested in appliances to ease everyday life. As such, in 2022, this uplift was followed by a steep decline in retail volume which continued in 2023 - however, this was at a slower pace compared to 2022.

Euromonitor International's Dishwashers in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Dishwashers, Freestanding Dishwashers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Shrinking disposable incomes hinder ongoing growth for dishwashers

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