

Dishwashers in Egypt

Market Direction | 2023-12-20 | 35 pages | Euromonitor

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Report description:

Due to currency devaluations, import restrictions and foreign currency shortages, the unit price of dishwashers jumped by some 65% in 2023. Current value sales have skyrocketed since 2022 due to these soaring retail prices. The fear of currency devaluations forced consumers to hasten their purchase and buy dishwashers before prices soared. Demand for dishwashers is strong in Egypt as consumers perceive these as essential appliances to support their fast-paced urban lifestyle, a trend that was bo...

Euromonitor International's Dishwashers in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Dishwashers, Freestanding Dishwashers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Weaker economy dampens volume sales

Buy now pay later finance supports volume sales

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E-commerce to become a stronger channel for purchase

Revival in homebuilding will boost demand for built-in dishwashers

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