

Dishwashers in Colombia

Market Direction | 2023-12-20 | 34 pages | Euromonitor

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Report description:

Dishwashers in Colombia witnessed a slight decrease in sales volume compared to the previous year, primarily due to a contraction in the country's construction sector, directly impacting the category. The decline is chiefly attributed to a decrease in new home construction, potential sites for these appliances. Notably, this downturn is not linked to economic reasons, as dishwashers remain predominantly utilised by higher socioeconomic strata with greater purchasing power.

Euromonitor International's Dishwashers in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Dishwashers, Freestanding Dishwashers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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