

Cooking Ingredients and Meals in North Macedonia

Market Direction | 2023-12-21 | 41 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

Report description:

In 2023, cooking ingredients and meals experienced robust volume growth alongside strong double-digit percentage increases in value terms. These achievements were largely driven by ongoing inflationary pressure and rising unit prices across all product areas. The surge in prices was a response to increased costs of production materials and escalated energy and transportation expenses following the outbreak of the conflict in Ukraine.

Euromonitor International's Cooking Ingredients and Meals in North Macedonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Cooking Ingredients and Meals in North Macedonia
Euromonitor International
December 2023

List Of Contents And Tables

COOKING INGREDIENTS AND MEALS IN NORTH MACEDONIA

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 1 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 2 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 3 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 4 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

Table 6 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 7 Penetration of Private Label by Category: % Value 2018-2023

Table 8 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 9 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 10 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

Table 11 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 12 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

EDIBLE OILS IN NORTH MACEDONIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Stagnation in edible oils retail growth amidst inflation impact

Health and wellness drive surge in demand for olive oil and other edible oils

Shifting preferences towards Greek olive oil and economical choices

PROSPECTS AND OPPORTUNITIES

Sunflower oil's limited growth impact on edible oils

Continuation of health-driven growth in olive oil and other edible oils

Declining interest in corn and rapeseed oils, shifting to premium brands

CATEGORY DATA

Table 13 Sales of Edible Oils by Category: Volume 2018-2023

Table 14 Sales of Edible Oils by Category: Value 2018-2023

Table 15 Sales of Edible Oils by Category: % Volume Growth 2018-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 16 Sales of Edible Oils by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Edible Oils: % Value 2019-2023

Table 18 LBN Brand Shares of Edible Oils: % Value 2020-2023

Table 19 Distribution of Edible Oils by Format: % Value 2018-2023

Table 20 Forecast Sales of Edible Oils by Category: Volume 2023-2028

Table 21 Forecast Sales of Edible Oils by Category: Value 2023-2028

Table 22 □Forecast Sales of Edible Oils by Category: % Volume Growth 2023-2028

Table 23 □Forecast Sales of Edible Oils by Category: % Value Growth 2023-2028

MEALS AND SOUPS IN NORTH MACEDONIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sustained growth in meals and soups, driven by frozen pizza

Frozen pizza dominates, fuelled by convenience

Product launches and innovations drive consumer interest

PROSPECTS AND OPPORTUNITIES

Stable growth for meals and soups anchored by shelf stable ready meals

Prepared salads set to thrive as health consciousness rises

Anticipated recovery of soup, led by instant dry soup

CATEGORY DATA

Table 24 Sales of Meals and Soups by Category: Volume 2018-2023

Table 25 Sales of Meals and Soups by Category: Value 2018-2023

Table 26 Sales of Meals and Soups by Category: % Volume Growth 2018-2023

Table 27 Sales of Meals and Soups by Category: % Value Growth 2018-2023

Table 28 Sales of Chilled Ready Meals by Ethnicity: % Value 2018-2023

Table 29 Sales of Frozen Ready Meals by Ethnicity: % Value 2018-2023

Table 30 Sales of Soup by Leading Flavours: Rankings 2018-2023

Table 31 NBO Company Shares of Meals and Soups: % Value 2019-2023

Table 32 LBN Brand Shares of Meals and Soups: % Value 2020-2023

Table 33 □Distribution of Meals and Soups by Format: % Value 2018-2023

Table 34 □Forecast Sales of Meals and Soups by Category: Volume 2023-2028

Table 35 □Forecast Sales of Meals and Soups by Category: Value 2023-2028

Table 36 □Forecast Sales of Meals and Soups by Category: % Volume Growth 2023-2028

Table 37 □Forecast Sales of Meals and Soups by Category: % Value Growth 2023-2028

SAUCES, DIPS AND CONDIMENTS IN NORTH MACEDONIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Mixed growth across sauces, dips, and condiments

Rapid growth of dips as consumers appreciate convenience of store-bought versions

Notable product launches and innovations

PROSPECTS AND OPPORTUNITIES

Anticipated moderate growth due to the consistent performance of traditionally consumed dips

Continued growth in prepared salads

Mayonnaise decline despite premiumisation

CATEGORY DATA

Table 38 Sales of Sauces, Dips and Condiments by Category: Volume 2018-2023

Table 39 Sales of Sauces, Dips and Condiments by Category: Value 2018-2023

Table 40 Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2018-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 41 Sales of Sauces, Dips and Condiments by Category: % Value Growth 2018-2023
 Table 42 Sales of Liquid Recipe Sauces by Type: % Value 2018-2023
 Table 43 Sales of Other Sauces and Condiments by Type: Rankings 2018-2023
 Table 44 NBO Company Shares of Sauces, Dips and Condiments: % Value 2019-2023
 Table 45 LBN Brand Shares of Sauces, Dips and Condiments: % Value 2020-2023
 Table 46 Distribution of Sauces, Dips and Condiments by Format: % Value 2018-2023
 Table 47 □Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2023-2028
 Table 48 □Forecast Sales of Sauces, Dips and Condiments by Category: Value 2023-2028
 Table 49 □Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2023-2028
 Table 50 □Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2023-2028

SWEET SPREADS IN NORTH MACEDONIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Moderate decline in sweet spreads retail volume sales

Growth of nut and seed-based spreads

New product launches by Vitalia Nikola doo and Res-Kom dzem

PROSPECTS AND OPPORTUNITIES

Stagnation amidst changing consumer preferences

Continued growth in nut and seed-based spreads and honey

Continued innovation and premiumisation

CATEGORY DATA

Table 51 Sales of Sweet Spreads by Category: Volume 2018-2023
 Table 52 Sales of Sweet Spreads by Category: Value 2018-2023
 Table 53 Sales of Sweet Spreads by Category: % Volume Growth 2018-2023
 Table 54 Sales of Sweet Spreads by Category: % Value Growth 2018-2023
 Table 55 Sales of Jams and Preserves by Leading Flavours: Rankings 2018-2023
 Table 56 NBO Company Shares of Sweet Spreads: % Value 2019-2023
 Table 57 LBN Brand Shares of Sweet Spreads: % Value 2020-2023
 Table 58 Distribution of Sweet Spreads by Format: % Value 2018-2023
 Table 59 Forecast Sales of Sweet Spreads by Category: Volume 2023-2028
 Table 60 □Forecast Sales of Sweet Spreads by Category: Value 2023-2028
 Table 61 □Forecast Sales of Sweet Spreads by Category: % Volume Growth 2023-2028
 Table 62 □Forecast Sales of Sweet Spreads by Category: % Value Growth 2023-2028

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Cooking Ingredients and Meals in North Macedonia

Market Direction | 2023-12-21 | 41 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-05"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com