

## **Consumer Credit in Austria**

Market Direction | 2023-12-21 | 13 pages | Euromonitor

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### **Report description:**

Consumer credit has experienced a significant drop in all areas of gross lending in 2023. In light of the sharp increases in the cost of living since 2022, Austrians have generally been frugal with expenditure. Individuals are focused on meeting their immediate basic needs, which hindered demand for consumer credit in all areas. High interest rates also led consumers to postpone purchases on credit, a factor that was exacerbated by the lack of 0% finance deals available. Most leading retailers h...

Euromonitor International's Consumer Credit in Austria report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Credit market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Consumer Credit in Austria  
Euromonitor International  
December 2023

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## SOURCES

### Summary 1 Research Sources

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