

## **Concentrates in Croatia**

Market Direction | 2023-12-18 | 28 pages | Euromonitor

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### **Report description:**

Concentrates account for significant volume sales in Croatia, though it is a mature product area which has seen limited growth over the review period. In 2023, concentrates is expected to register muted volume growth, with the product area benefitting from continuing high inflation, as a number of consumers trade down from more expensive concentrates. The cheaper powder format also registers higher volume growth than liquid concentrates.

Euromonitor International's Concentrates in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Concentrates market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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