

Concentrates in Croatia

Market Direction | 2023-12-18 | 28 pages | Euromonitor

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Report description:

Concentrates account for significant volume sales in Croatia, though it is a mature product area which has seen limited growth over the review period. In 2023, concentrates is expected to register muted volume growth, with the product area benefitting from continuing high inflation, as a number of consumers trade down from more expensive concentrates. The cheaper powder format also registers higher volume growth than liquid concentrates.

Euromonitor International's Concentrates in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Concentrates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Concentrates in Croatia
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List Of Contents And Tables

CONCENTRATES IN CROATIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Muted performance for concentrates in 2023

Competitive landscape remains stable

Lack of innovation in staid product area

PROSPECTS AND OPPORTUNITIES

Marginal volume growth for liquid concentrates over forecast period

Focus on healthier positioning

Sugar-free variants gain value share?

CATEGORY DATA

Concentrates Conversions

Summary 1 Concentrates Conversion Factors for Ready-to-Drink (RTD) Format

Table 1 Off-trade Sales of Concentrates (RTD) by Category: Volume 2018-2023

Table 2 Off-trade Sales of Concentrates by Category: Value 2018-2023

Table 3 Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2018-2023

Table 4 Off-trade Sales of Concentrates by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Off-trade Concentrates (RTD): % Volume 2019-2023

Table 6 LBN Brand Shares of Off-trade Concentrates (RTD): % Volume 2020-2023

Table 7 NBO Company Shares of Off-trade Concentrates: % Value 2019-2023

Table 8 LBN Brand Shares of Off-trade Concentrates: % Value 2020-2023

Table 9 NBO Company Shares of Off-trade Liquid Concentrates (RTD): % Volume 2019-2023

Table 10 LBN Brand Shares of Off-trade Liquid Concentrates (RTD): % Volume 2020-2023

Table 11 NBO Company Shares of Off-trade Powder Concentrates (RTD): % Volume 2019-2023

Table 12 LBN Brand Shares of Off-trade Powder Concentrates (RTD): % Volume 2020-2023

Table 13 Forecast Off-trade Sales of Concentrates (RTD) by Category: Volume 2023-2028

Table 14 Forecast Off-trade Sales of Concentrates by Category: Value 2023-2028

Table 15 Forecast Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2023-2028

Table 16 Forecast Off-trade Sales of Concentrates by Category: % Value Growth 2023-2028

SOFT DRINKS IN CROATIA

EXECUTIVE SUMMARY

Soft drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

MARKET DATA

Table 17 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023

Table 18 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023

Table 19 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023
 Table 20 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023
 Table 21 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2022
 Table 22 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2022
 Table 23 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2022
 Table 24 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2022
 Table 25 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023
 Table 26 □Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023
 Table 27 □Off-trade Sales of Soft Drinks by Category: Value 2018-2023
 Table 28 □Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023
 Table 29 □Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023
 Table 30 □Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023
 Table 31 □NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023
 Table 32 □LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023
 Table 33 □NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023
 Table 34 □LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023
 Table 35 □Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2018-2023
 Table 36 □Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2018-2023
 Table 37 □Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023
 Table 38 □Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023
 Table 39 □Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028
 Table 40 □Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028
 Table 41 □Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028
 Table 42 □Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028
 Table 43 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028
 Table 44 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028
 Table 45 □Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028
 Table 46 □Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028
 Table 47 □Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028
 Table 48 □Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2023-2028

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SOURCES
 Summary 2 Research Sources

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