

Coffee in Singapore

Market Direction | 2023-12-21 | 24 pages | Euromonitor

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Report description:

Out-of-home consumption of coffee continues to rise in 2023, supporting the positive performance of foodservice. This is despite increasing prices due to the hike in GST and ongoing supply chain disruptions as a result of the war in Ukraine and the lingering effects of the pandemic, resulting in the price of coffee beans and sugar soaring. In June 2023, the price of coffee beans in Vietnam hit a record high as coffee bean output dwindled from poor weather condition and farmers switching to more...

Euromonitor International's Coffee in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Rising prices of foodservice coffee due to GST hike and supply chain disruptions, while at-home consumption continues to be driven by fresh ground coffee pods

Instant coffee mixes lack differentiation in Nutri-Grade within brand portfolios, while instant standard coffee benefits

Sustainability trends in bean sourcing and packaging to persist in coffee

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