

## **Bottled Water in Ukraine**

Market Direction | 2023-12-21 | 30 pages | Euromonitor

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### **Report description:**

Sales of bottled water suffered heavy losses in retail volume terms in 2022 as a result of Russia's invasion of Ukraine, with a huge section of the population fleeing the country in search of safety. Nonetheless, bottled water saw a more modest decline in retail volume terms compared to most other categories of soft drinks. There was increased demand for bottled water among those consumers who remained, especially still water in larger bottles, with this being driven by concerns around electricity...

Euromonitor International's Bottled Water in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Bottled Water market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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