

## **Bottled Water in Sweden**

Market Direction | 2023-12-18 | 29 pages | Euromonitor

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### **Report description:**

Bottled water sales are projected to see only a marginal increment in off-trade volume terms over 2023, partly due to the shift back to foodservice, which exceeded its 2019 pre-pandemic volume sales level by 2022. However, growth rates have varied substantially, according to category. Carbonated bottled water and still bottled water are set to see declines, compared with a stable flavoured bottled water demand and fast growth for functional bottled water. Flavoured bottled water, which accounted...

Euromonitor International's Bottled Water in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Bottled Water market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
December 2023

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