

Air Treatment Products in Thailand

Market Direction | 2023-12-20 | 40 pages | Euromonitor

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Report description:

The impact of climate change and rising temperatures in Thailand has had a significant impact on the demand for air conditioners in the country. As temperatures rise during the hot and humid months, the need for effective cooling solutions has become increasingly essential for the comfort and wellbeing of the local population. Air conditioners have thus become a sought-after appliance, not only in urban areas but also increasingly in rural regions where air conditioning penetration was previousl...

Euromonitor International's Air Treatment Products in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Air Purifiers, Cooling, Dehumidifiers, Humidifiers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Air Treatment Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Consumers looking for more from their air conditioners with a focus on inverter technology and air purification

Air purifiers becoming must-have appliances in the homes of some health conscious families

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Air purifiers could become more commonplace as health concerns rise

Chinese brands expected to gain further ground thanks to competitive pricing

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