

Air Treatment Products in Mexico

Market Direction | 2023-12-20 | 37 pages | Euromonitor

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Report description:

Towards the end of the review period the supply air treatment products in Mexico was impacted by a lack of semiconductors, which had a particularly big impact on split air conditioners. In the wake of these shortages that challenged supply chains globally, Mexico's move to bolster semiconductor production domestically has been a strategic response to mitigate reliance on Asian imports through working with other countries like the US to start producing semiconductors in the country. The impact of...

Euromonitor International's Air Treatment Products in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Air Purifiers, Cooling, Dehumidifiers, Humidifiers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Air Treatment Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Energy-saving innovations attract more consumers

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