

## **Air Treatment Products in Egypt**

Market Direction | 2023-12-20 | 38 pages | Euromonitor

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### **Report description:**

Air purifiers have continued to see volume sales decline since 2022. Currency devaluations and foreign currency shortages have affected the prices of all imported goods, together with the further rise of inflation. Indeed, the average unit price of air purifiers increased by 55% in 2022 and another 45% in 2023. Meanwhile, consumers have been forced to reprioritise expenditure with a focus on essential goods.

Euromonitor International's Air Treatment Products in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Air Purifiers, Cooling, Dehumidifiers, Humidifiers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Air Treatment Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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