

United States Anti-Aging Services & Devices Market Forecast 2024-2032

Market Report | 2023-12-23 | 150 pages | Inkwood Research

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Report description:

KEY FINDINGS

The United States anti-aging services & devices market is expected to register a CAGR of 11.09% during the forecast period, 2024-2032. The country's market growth is boosted by several factors such as preventive approach and early adoption of anti-aging treatments among younger generations, growing aging population, and demand for minimally invasive and non-invasive treatments.

MARKET INSIGHTS

In the United States, the anti-aging services & devices market is propelled by a growing demand for non-invasive treatments and a cultural emphasis on youthfulness. Continuous market innovation sees millions opting for annual cosmetic procedures. Home-use anti-aging devices are gaining popularity, supported by clinics for widespread access to solutions. The United States serves as a hub for research and development, supported by a strong economic foundation. High adoption of anti-aging devices, including radiofrequency, pulsed-light, and laser technologies for skin tightening and cellulite reduction, is prominent. Hence, these factors are set to promote the market's growth in the United States during the forecast period.

Furthermore, the market domain reflects a consumer base in the United States actively seeking new and locally-made anti-aging products, creating opportunities for innovative entrants to develop. The focus on preventive anti-aging measures resonates particularly with the youth, contributing to their early adoption of these advanced technologies.

COMPETITIVE INSIGHTS

Some of the eminent companies in the market include AbbVie, Candela Medical, Cutera Inc, Galderma, etc.

Our report offerings include:

- Explore key findings of the overall market
- Strategic breakdown of market dynamics (Drivers, Restraints, Opportunities, Challenges)
- Market forecasts for a minimum of 9 years, along with 3 years of historical data for all segments, sub-segments, and regions
- Market Segmentation caters to a thorough assessment of key segments with their market estimations
- Geographical Analysis: Assessments of the mentioned regions and country-level segments with their market share
- Key analytics: Porter's Five Forces Analysis, Vendor Landscape, Opportunity Matrix, Key Buying Criteria, etc.
- The competitive landscape is the theoretical explanation of the key companies based on factors, market share, etc.
- Company profiling: A detailed company overview, product/services offered, SCOT analysis, and recent strategic developments

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