

Global In-Flight Catering Services Market Report and Forecast 2024-2032

Market Report | 2023-12-22 | 220 pages | EMR Inc.

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Report description:

Global In-Flight Catering Services Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the global in-flight catering services market is projected to grow at a CAGR of 5.5% between 2024 and 2032. Aided by the recovering airline industry post-pandemic disruptions and the ever-growing demand for gourmet in-flight experiences, the market is expected to grow significantly by 2032.

In-flight catering services refer to the provision of food and beverages to passengers during flights. These services have evolved significantly over the years from mere essentials to a diverse range of gourmet culinary experiences that reflect global cuisines and dietary preferences. The growing competition among airlines to provide distinct and high-quality in-flight experiences to their passengers has been a pivotal factor driving the enhancement of catering services.

One of the chief accelerators for in-flight catering services market growth is the surging international travel driven by globalisation, business expansion, and tourism. As airlines expand their reach and frequency, the demand for superior and varied in-flight catering services grows in tandem. Airlines are now focusing on regional specialities, and dietary requirements, and even collaborating with celebrity chefs to craft unique in-flight menus.

As per the in-flight catering services market analysis, in tandem with the global health and wellness trend, there's a rising demand for healthier and dietary-specific in-flight meal options. Airlines are now catering to vegan, gluten-free, keto, and other dietary preferences, thus broadening their audience and ensuring customer satisfaction.

Furthermore, the premium and business classes of major airlines have witnessed a significant overhaul of their catering services, propelling the in-flight catering services market demand. Personalised meal options, multi-course gourmet dishes, and enhanced beverage selections are increasingly becoming the norm in these premium segments, reflecting the broader trend of luxury travel. Moreover, sustainability is now at the forefront of this industry. With increased awareness about environmental concerns, in-flight catering services are moving towards eco-friendly packaging, reducing plastic usage, and managing food waste more efficiently. Airlines are partnering with sustainability initiatives to achieve these goals, reflecting a global shift towards greener practices. Emerging markets, especially in the Asia-Pacific region, with their booming travel industry and growing middle class, are further increasing the value of in-flight catering services market size. The unique culinary diversity of these regions provides a plethora of opportunities for airlines to enhance and diversify their in-flight meal options.

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Market Segmentation □

The market can be divided based on aircraft class, flight type, food type, and region.

Market Breakup by Aircraft Class

- Economy Class
- Business Class
- First Class

Market Breakup by Flight Type

- Full Services
- Low Cost

Market Breakup by Food Type

- Meals
- Bakery and Confectionary
- Beverages
- Others

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the global in-flight catering services market. Some of the major players explored in the report by Expert Market Research are as follows:

- Cathay Pacific Airways Limited
- Emirates Flight Catering Company LLC
- Flying food Group LLC
- LSG Lufthansa Service Holding AG
- Newrest Group International S.A.S
- SATS Limited
- Others

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