

Global Home Blood Pressure Monitoring Devices Market Report and Forecast 2024-2032

Market Report | 2023-12-19 | 195 pages | EMR Inc.

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Report description:

Global Home Blood Pressure Monitoring Devices Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the global home blood pressure monitoring devices market is projected to grow at a CAGR of 9.8% between 2024 and 2032. Aided by the augmenting awareness about cardiovascular health and the value of early diagnosis, along with the convenience these devices offer, the market is expected to grow significantly by 2032. Home blood pressure monitoring devices are, as the name suggests, tools designed for individuals to check their blood pressure levels from the comfort of their homes. These devices have become indispensable in the healthcare landscape, given their pivotal role in the management and early detection of hypertension—a condition often termed as the 'silent killer' because it mostly remains asymptomatic until causing significant health events.

A primary driver of the global home blood pressure monitoring devices market growth is the increasing global prevalence of hypertension and cardiovascular diseases. With sedentary lifestyles becoming more common and diet habits leaning towards high salt and unhealthy fats, the number of people with high blood pressure is on an unprecedented rise. Early detection, continuous monitoring, and prompt treatment of hypertension can substantially reduce the risk of heart attacks, strokes, and kidney failures. Moreover, as the world grapples with the realities of an aging population, especially in developed economies, the demand for home-based healthcare solutions like these monitoring devices will inevitably skyrocket. The convenience of having a device at home, enabling patients to monitor their blood pressure without frequent visits to clinics or hospitals, adds to its desirability. The relentless advances in technology are another force bolstering the home blood pressure monitoring devices market demand. Modern home blood pressure monitoring devices come packed with features—digital displays, storage capacities to record readings over time, connectivity to smartphones, and more. Some advanced models even provide the feature of telemedicine, where readings can be directly sent to healthcare providers for expert reviews.

The pharmaceutical sector is also influencing this market indirectly. As new antihypertensive medications emerge, doctors recommend patients to keep a regular check on their blood pressure levels at home, ensuring the effectiveness of the drugs and making any necessary dose adjustments.

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As per the home blood pressure monitoring devices market analysis, the initiatives by various governments and health organisations are playing a role in educating the public about the importance of blood pressure monitoring. Campaigns are regularly run, urging people to 'know their numbers', indicating the crucial role of understanding one's blood pressure metrics.

Market Segmentation

The market can be divided based on type, distribution channels, and region.

Market Breakup by Type

- Upper Arm Monitors
- Wrist Monitors
- Accessories

Market Breakup by Distribution Channels

- Hospital Pharmacies
- Retail Pharmacies
- Online Stores
- Others

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the global home blood pressure monitoring devices market. Some of the major players explored in the report by Expert Market Research are as follows:

- OMRON Healthcare Co., Ltd.
- A&D Company Ltd.
- Rossmax International Ltd.
- Hill-Rom Services Inc
- SunTech Medical, Inc.
- Koninklijke Philips N.V.
- Beurer GmbH
- Qardio, Inc.
- Others

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