

Global Protein Ingredients Market Report and Forecast 2024-2032

Market Report | 2023-12-14 | 187 pages | EMR Inc.

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Report description:

Global Protein Ingredients Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the global protein ingredients market grew significantly in 2023. Aided by rising health consciousness among consumers and rising application of protein ingredients in personal care products, the market is projected to grow at a CAGR of 6% between 2024 and 2032.

Protein ingredients have permeated a myriad of sectors, from food and beverages to pharmaceuticals and personal care. They are derived from various sources, including animal proteins like whey and casein, and plant proteins such as soy and pea. As primary building blocks for muscle and tissue repair, protein ingredients are imperative for overall health and well-being. Beyond nutritional aspects, these ingredients possess unique functional properties such as emulsification, texturising, and stabilisation, which make them valuable in diverse industrial applications.

One of the most important protein ingredients market trends is the burgeoning demand for high-protein diets. With rising health awareness and the mass adoption of fitness regimes, consumers are increasingly pivoting towards protein-rich food products. The robust consumption of protein shakes, bars, and supplements among athletes and fitness enthusiasts is a testament to this growing trend. This shift has propelled the market for protein ingredients, particularly for whey and plant-based proteins.

Advancements in biotechnology have further fuelled protein ingredients market growth. Innovations such as microfiltration and ultrafiltration have made it possible to extract purer forms of protein, which can be more readily absorbed by the human body. These cutting-edge technologies have expanded the possibilities for protein ingredients in nutraceuticals and pharmaceuticals, where purity and bioavailability are quite essential.

Influence of lifestyle changes and demographic shifts are major factors driving the protein ingredients market demand. With increasingly hectic schedules, there's been a significant uptick in the consumption of ready-to-eat meals and functional foods. These products often incorporate protein ingredients to elevate their nutritional profile, thereby fortifying the market demand for proteins. Additionally, the ageing population worldwide has also boosted the uptake of protein-enriched foods and dietary supplements to maintain muscle mass and bone density.

A comprehensive protein ingredients market analysis points to an expansion in its industrial applications as well. Beyond its quintessential roles in food and pharmaceuticals, protein ingredients are also making inroads into cosmetics and personal care

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products. Here, they serve as key ingredients for skin and hair repair formulations, capitalising on their inherent biological properties. Moreover, the rise in ethical consumerism has turned the spotlight on plant-based protein ingredients, which have carved a niche for themselves as sustainable and cruelty-free options. From protein-fortified water to ready-to-drink protein shakes, these functional beverages have catered to the convenience factor that modern consumers seek. This, in turn, has broadened the market's scope, making protein ingredients an indispensable component in today's fast-paced lifestyle.

Market Segmentation

The market can be divided based on product type, application, and region.

Market Breakup by Product Type

- Animal Proteins
 - o□Egg Protein
 - o□Whey Protein
 - o□Gelatine
 - o□Casein
 - o□Milk Protein Concentrates/Isolates
- Plant Proteins
 - o□Wheat Protein
 - o□Soy Protein
 - o□Pea Protein
 - o□Others

Market Breakup by Application

- Food and Beverages
- Personal Care and Cosmetics
- Pharmaceuticals
- Animal Feed
- Others

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the global protein ingredients market. Some of the major players explored in the report by Expert Market Research are as follows:

- Cargill, Incorporated
- Archer-Daniels-Midland Company
- Kerry Group
- Omega Protein Corporation
- Mead Johnson

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